

She's Next

Egypt



She's Next 2026:

The Untapped Potential



Overcoming Hurdles to Achieve Heights

63% Women entrepreneurs depend on **personal savings**, while **43%** rely on **support from friends & family** to fund their businesses.

29% Women entrepreneurs in Egypt were driven by **achieving their dreams** and **pursuing personal and professional growth** when starting their businesses, followed by **achieving financial independence** at **27%**.

Top sources for financial advice include:



Unlocking Growth

