

VISA





Ramadan and Eid Spending Insights in Egypt



50%

Increase in spend on Visa Premium consumer cards during the Ramadan and Eid ul-Fitr period



35%

Increase in inbound spend by international visitors using Visa Premium consumer cards

25%

Increase in outbound spend by international travelers on Visa Premium consumer cards

10% **30%**

Retail *Food & Dining*

Increase in spend in retail and food and dining, which accounted for most of in-store spending during Ramadan



15%

Increase in total spend during the Eid ul-Fitr period