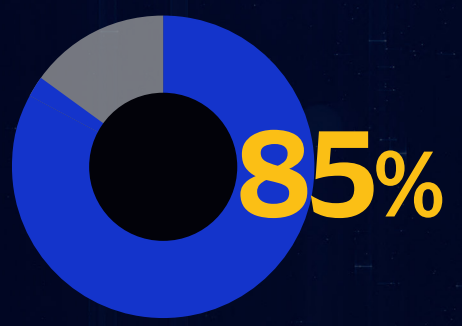




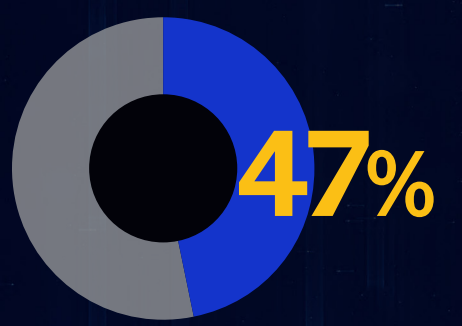
# Secure Payments, Stronger Trust

Surveyed consumers in Oman value strong security measures to protect their digital payments

## Added Assurance

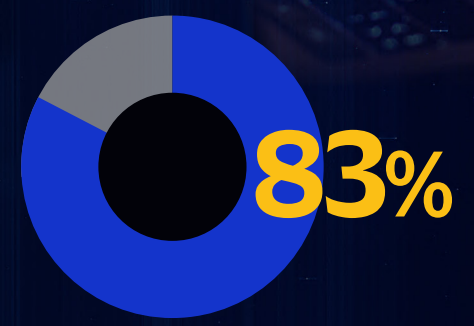


find two-factor authentication reassuring

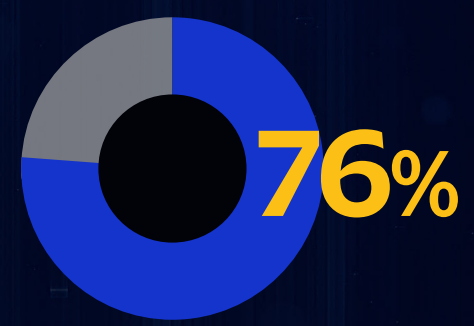


trust websites with visible signals like security badges

## Inspiring Confidence



expect to use digital payments more over the next 12 months



mostly or completely trust digital payments

Source: Visa's Stay Secure Study 2025, conducted in 17 markets across Central and Eastern Europe, the Middle East, and Africa (CEMEA).