



## Where Cash Hides Survey

Bahrain - First Edition

January 2025

More Bahrain consumers are using digital payments.

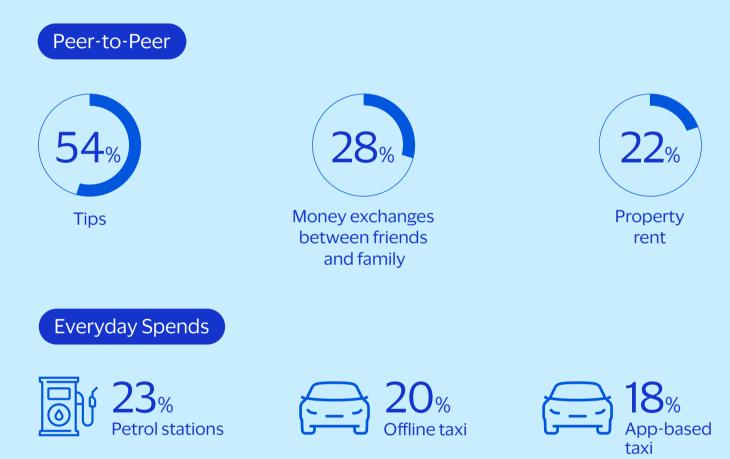


Yet, **17%** of transactions are still in cash.



## Top Cash-Heavy Categories

(by % of surveyed consumers using cash)



## **Other Cash-Heavy Categories**

(by % of surveyed consumers using cash)



## Why Some Consumers Still Use Cash

(by % of surveyed consumers using cash)



Visa's "Where Cash Hides" research, conducted by Ipsos, surveyed (online) 2,800 individuals from the general population across the GCC (400 in Bahrain) and included questions about overall frequency of and motivations for cash usage. The research was completed in August 2024.