



Dear FirstName,

I am excited to share with you our latest edition of Visa Connects GCC newsletter. This exclusive newsletter is designed to provide you with the latest trends, news, and developments in the industry, keeping you ahead of the curve.

At Visa, we understand the importance of staying informed and up-to-date in today's fast-paced business landscape. That's why we're committed to sharing valuable insights and knowledge with our clients and partners like you. This newsletter is just one of the many initiatives we're taking to help ensure your continued success.

As always, we remain dedicated to providing exceptional support and resources to our clients and partners in the GCC region. We hope you find the information in the newsletter informative and valuable, and we look forward to continuing to work with you to help grow your business.

Thank you for your ongoing partnership with Visa.

Yours Sincerely,

Dr. Saeeda Jaffar

Senior Vice President & Group Country Manager – GCC, Visa



April 2023



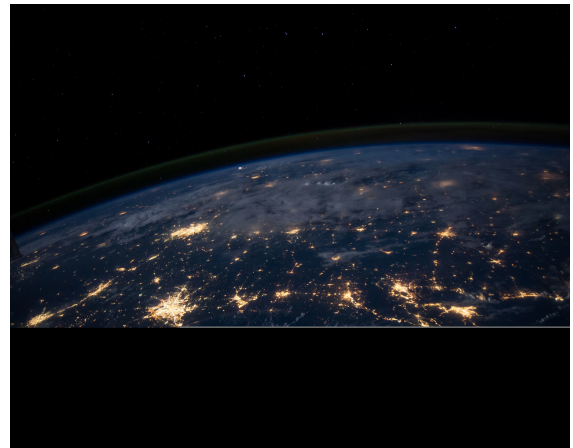
"With Visa Connects GCC, we aim to empower our clients & partners in the GCC with insights and knowledge to navigate the ever-changing payment industry and drive innovation-led growth."

Dr. Saeeda Jaffar
Senior Vice President & Group Country Manager – GCC, Visa

Future of Money

Learn how Visa is defining a new era of money travel abroad

Money movement across borders can be fragmented, slow and inefficient; New Visa research reveals consumers across the [UAE](#) and [Saudi](#) see the future as digital.



Economic Outlook

Discover how China's reopening will set global travel on the path to full recovery in 2023

The lifting of China's coronavirus controls puts the last piece in place to push global travel above its 2019 levels, and provides timely impetus to a maturing rebound.

[+ read more](#)

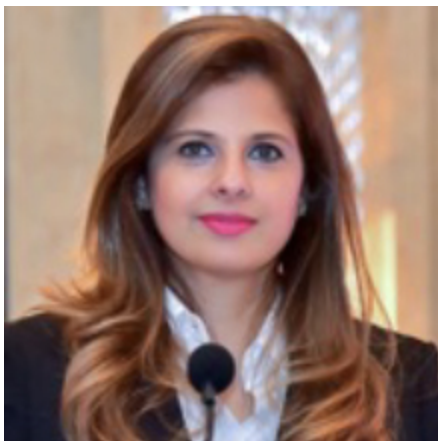


Our Innovation

Check out Visa's New B2B Payment Showcase at its Dubai Innovation Center

Visa Commercial Pay Payment Suite provides a single solution that covers a range of business spends.

[+ read more](#)



In the Spotlight

Watch Visa's What's Next webinar 'Women Who Lead: Strategies for Success'

Sarah Usmani

MD Global Head of Sustainable, Asset & Project Finance,
First Abu Dhabi Bank (FAB)

Afnan Ababtain

Director of Women & Social Entrepreneurship,
Monsha'at

Hafsa Qadeer
Founder of Iminclusive and
Visa's She's Next 2022 winner

[+ watch here](#)

OUR PEOPLE

Meet Visa's VP for Kuwait and Qatar, Shashank Singh

"I look forward to collaborating with clients & partners to drive digital commerce growth and support local economies through scalable digital transformation."

[+ read more](#)



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